



west midlands  
ACADEMIC HEALTH SCIENCE NETWORK

West Midlands Academic Health Sciences Network  
4 Greenfield Crescent  
Edgbaston  
Birmingham  
B15 3BE

1 June 2015

Dear Sir/Madam,

**Re: Valued contribution to the West Midlands Academic Health Science Network**

I am writing to you to welcome you, your company and your employees as valuable contributors to the West Midlands Academic Health Science Network.

Our inaugural annual membership scheme commences on 1 June 2015 and will be **free of charge** to all private sector companies, as well as NHS organisations, academic institutions and public bodies, within the **West Midlands region**.

Although your organisation is based outside of the West Midlands, we still welcome your participation in the network as your access to the WMAHSN is subsidised by NHS England, and we plan to maintain this **no-cost** industry access for the remaining period of our licence.

Benefits to your organisation include:

- Access to the WMAHSN opportunities for innovations process
- Access to the soon to be announced SME innovation fund
- Access to the forthcoming online innovation platform
- Access to the Innovation and adoption service through the industry gateway
- Access to Health EIT Head Start and Health EIT proof of concept EU funding
- Access to WMAHSN expert networks:
  - West Midlands Patient Centred Healthcare Network
  - West Midlands Health Informatics Network
  - West Midlands Innovation, Adoption and Improvement Network
  - West Midlands Patient Safety Network (Collaborative)
  - West Midlands Genomics and Precision Medicine Network
  - Healthy Living and Active Ageing Network
  - Education and Workforce Network
  - Mental Health Network
- A suite of communications, including the monthly newsletter, website and news, articles and event alerts
- Opportunities to attend WMAHSN events
- Advertising opportunities and sponsorship and exhibition packages.

Improving health and creating wealth

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We are also developing a Corporate Partnership offer for our large industry contributors, and more information will be made available later in the year.

I look forward immensely to embarking upon this new and exciting chapter of WMAHSN co-creation and collaboration with you, and to continuing to work closely with your company in accelerating the adoption of innovation to generate continuous improvement in our region's health and wealth.

Yours faithfully,

Dr Chris Parker CBE  
Managing Director

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