



EIT Health Project Eligibility and Evaluation Criteria for Innovation by Design and Innovation by Ideas Projects

Eligibility Criteria

All projects must meet the following eligibility criteria in order to be accepted for consideration:

- Be submitted before the deadline. No late submissions will be accepted.
- Be readable, accessible and include all requested elements
- Be within the specified page limit/online character limit
- Demonstrate the integration of the knowledge triangle
- Involve a minimum of two CLC/Innostars
- Include at least one academic institution (e.g. university, RTO, etc.) and one non-academic partner (e.g. industry, public body, etc.)
- Have identifiable KCA
- Demonstrate clear deployment activities and added value
- Have clear and achievable commercial end-points (products, services, etc.)

Proposal Review Process

Each project proposal will be initially assessed by the Management Board to ensure that it meets the eligibility criteria described above. Those that meet the above criteria will then follow the process below:

- Each project proposal will be reviewed by an external panel of experts, *i.e.* be assessed by three external reviewers
- Proposals will be scored and ranked using the evaluation criteria described below
The highest ranking proposals will be considered by the Management Board for inclusion in the annual Business Plan as part of a balanced portfolio

Evaluation Criteria

The evaluation criteria are the same for all proposals, but there are different weightings for Innovation by Design and Innovation by Ideas projects.

I. Project Excellence and Contribution to the Planned Health Outcomes

- Quality of innovation beyond state of the art – excellence of innovation in relation to Gold standard, best practices, needs for education
- Internal and External KPIs

II. Potential for Commercialisation and Scalability

- International competition
- Perspectives on new strategic approaches for international cooperation
- Leveraging and boosting of industrial engagement, particularly SME involvement
- Clear identification of products and/or services to be launched (TRL at start and end of project, time to market...)
- Business plan
- Capacity of the partners to bring the innovation to market
- Total value of the project (KIC financing, KAVA financing) and valorization
- Justification of market segments/end users/market(s) targeted in Europe
- SWOT including identification of barriers, IP, ethics, regulatory, market, etc.)
- Feasibility of the deployment activities and planning

III. Project Impact

- Health economy and sustainability of healthcare systems
- Quality of life
- Economic growth
- Human capital and job creation

Assessors will also be asked to assess whether the partners have the operational capacity to conduct the project.

Weighting of evaluation criteria

Evaluation Criteria	Innovation Project	
	By Ideas Max score <i>(threshold)</i>	By Design Max score <i>(threshold)</i>
Project excellence contributions to the planned health outcomes	30 (20)	25 (17)
Potential for commercialisation and scalability	35 (25)	50 (40)
Project Impact	35 (25)	25 (17)