

Living Labs: Coventry and Warwickshire



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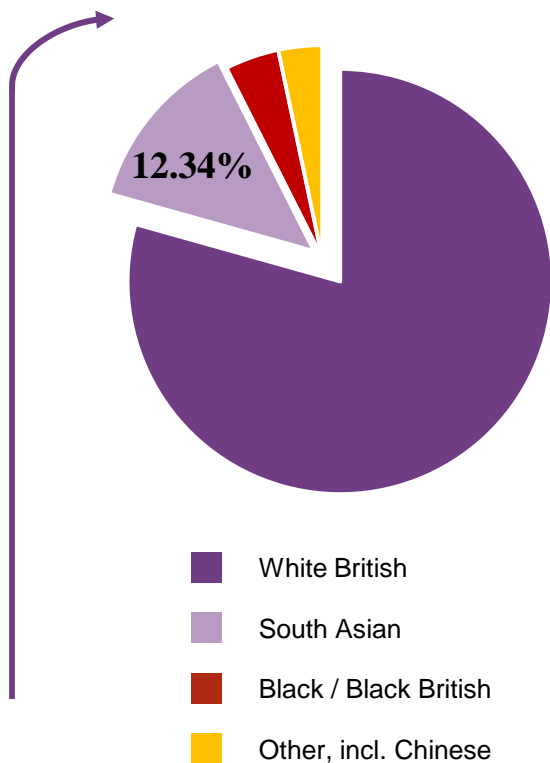
Digital Theme co-Director, NHS West Midlands AHSN



A Living Lab: Juxtaposition of Affluence & Deprivation

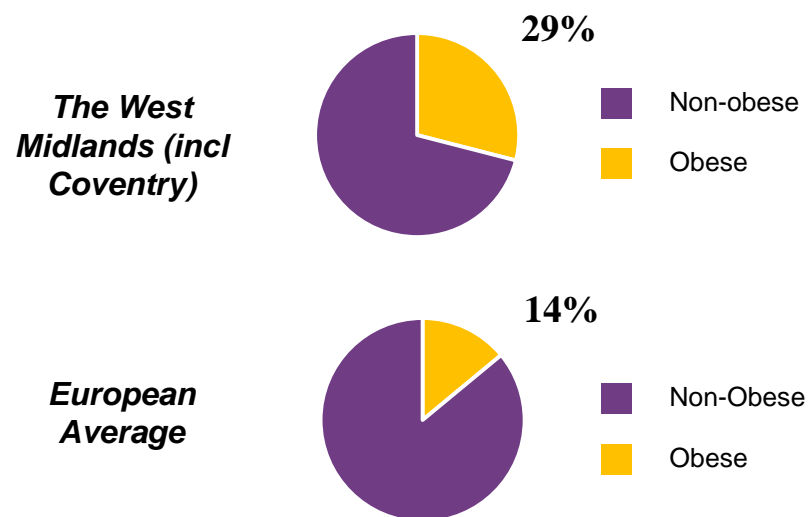
- A health economy of juxtaposed affluence and deprivation.
- Warwick a rural historic market town contrasts with post-war urban Coventry
- Coventry includes Britain's 8th most deprived ward grouping¹
- Spread amongst these groups are 32,000 patients with diabetes





Diabetes in South Asian population up to 6 times more common¹

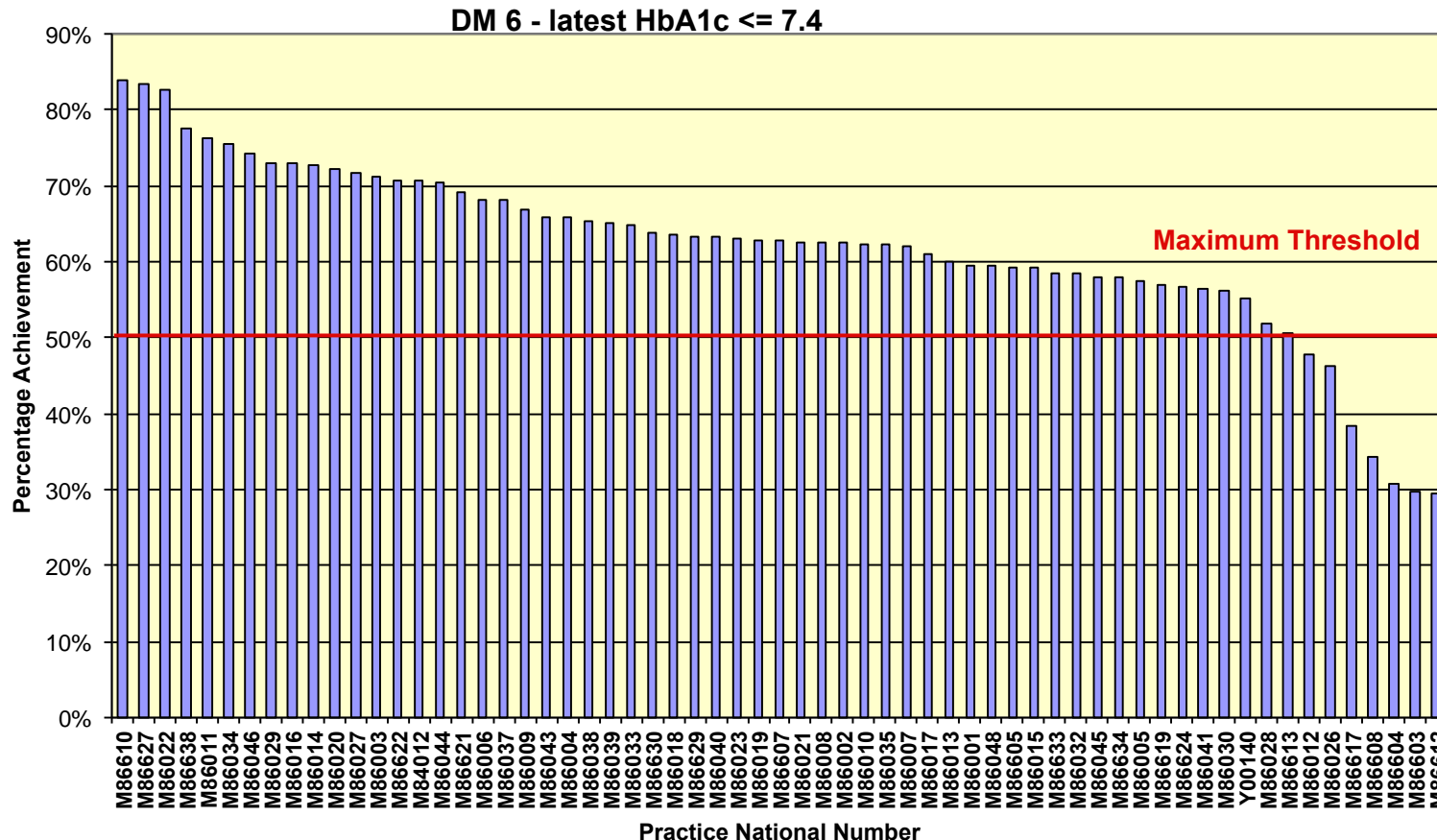
“The Obesity Capital of Europe”



In partnership with

(1) Diabetes UK

Glycaemic control in Coventry/Warwickshire by practice: suboptimal control & inequality

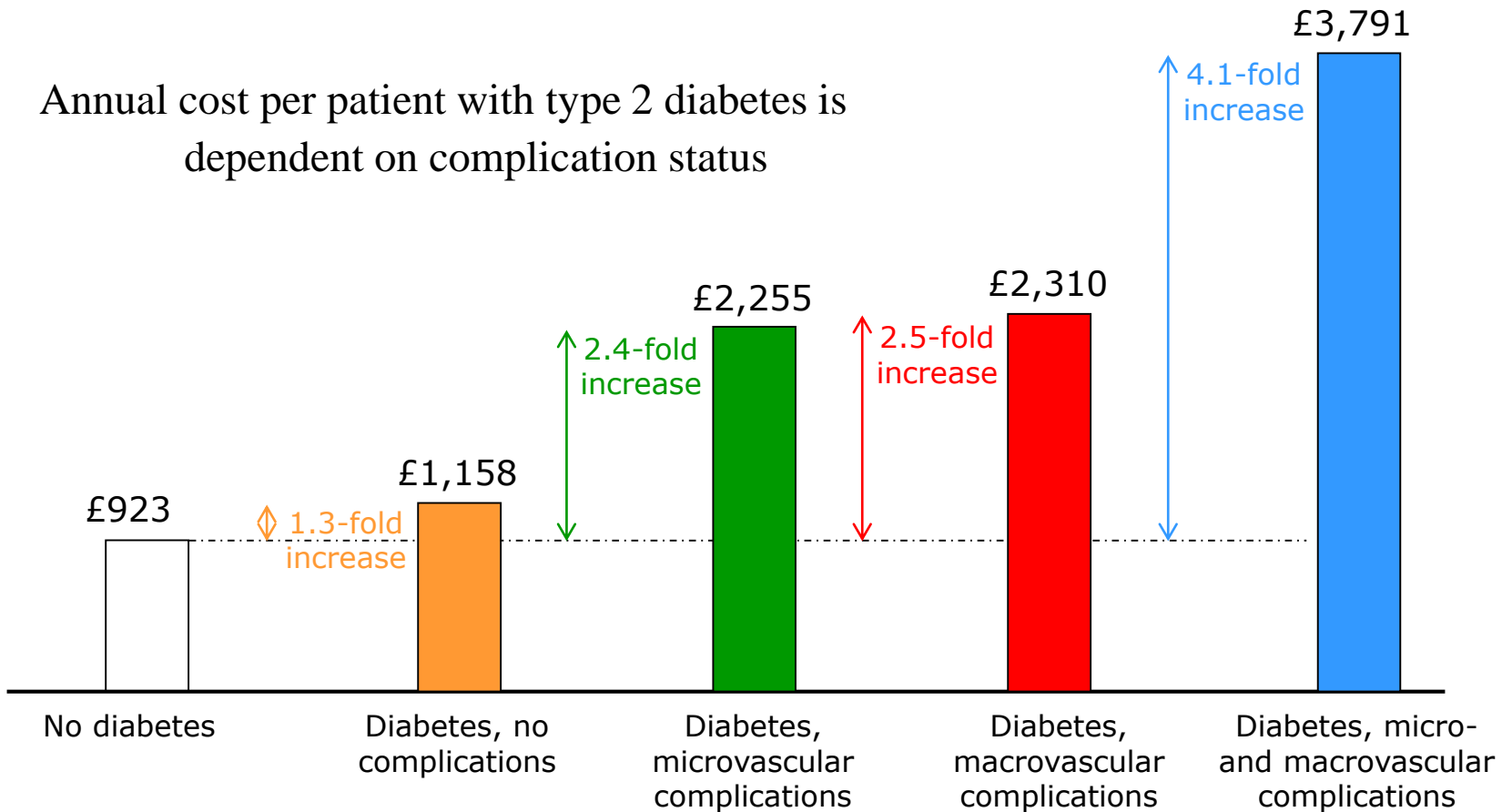


Need to improve for the benefit of all patients in our community

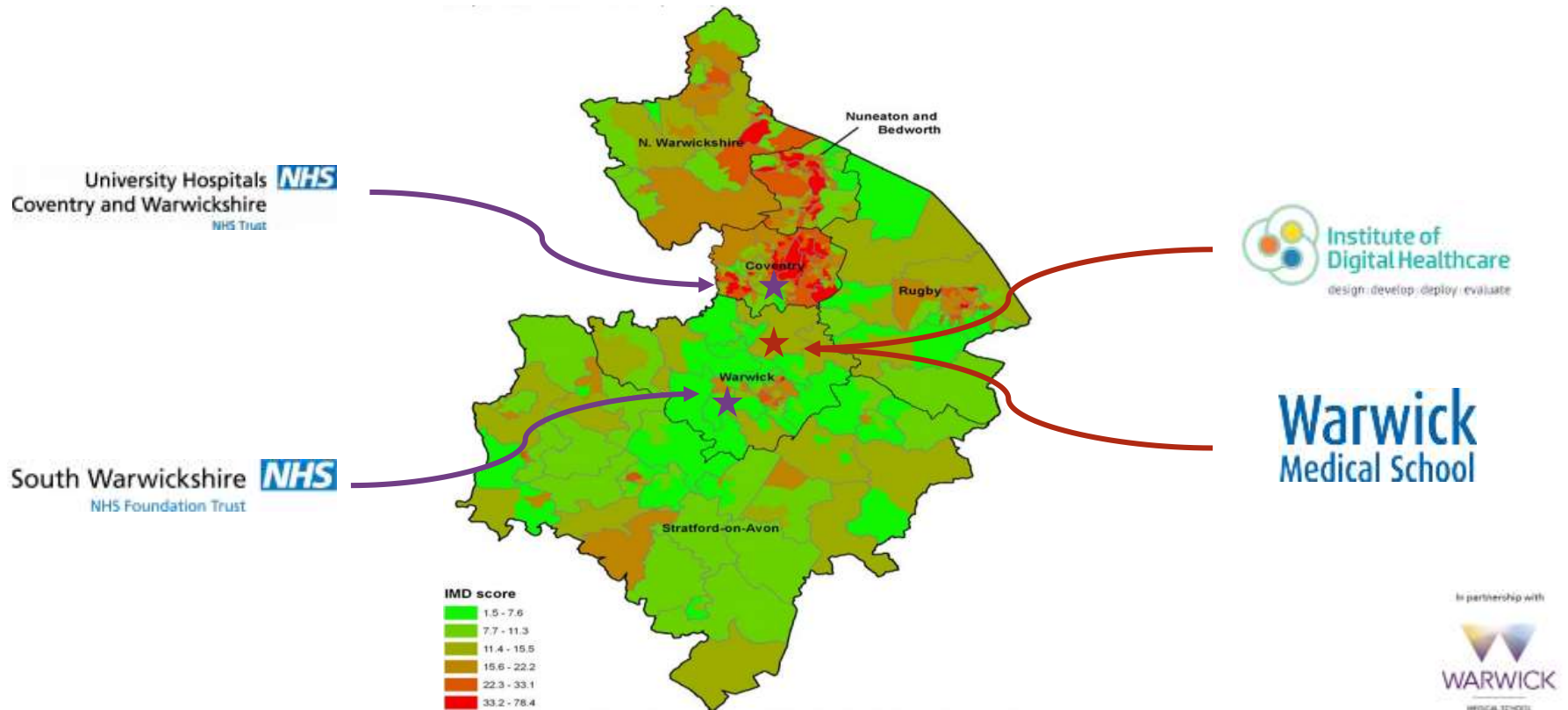
More needs to be done to target those with poorest risk factor control

Focus on prevention- the 'right thing' to do

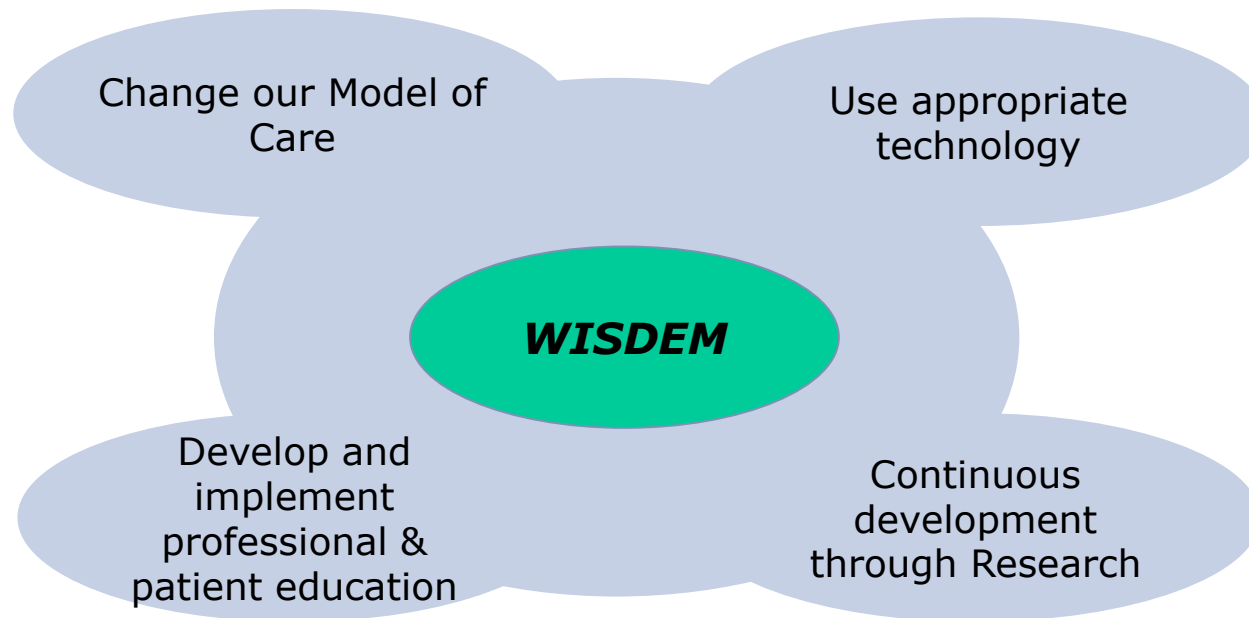
Annual cost per patient with type 2 diabetes is dependent on complication status



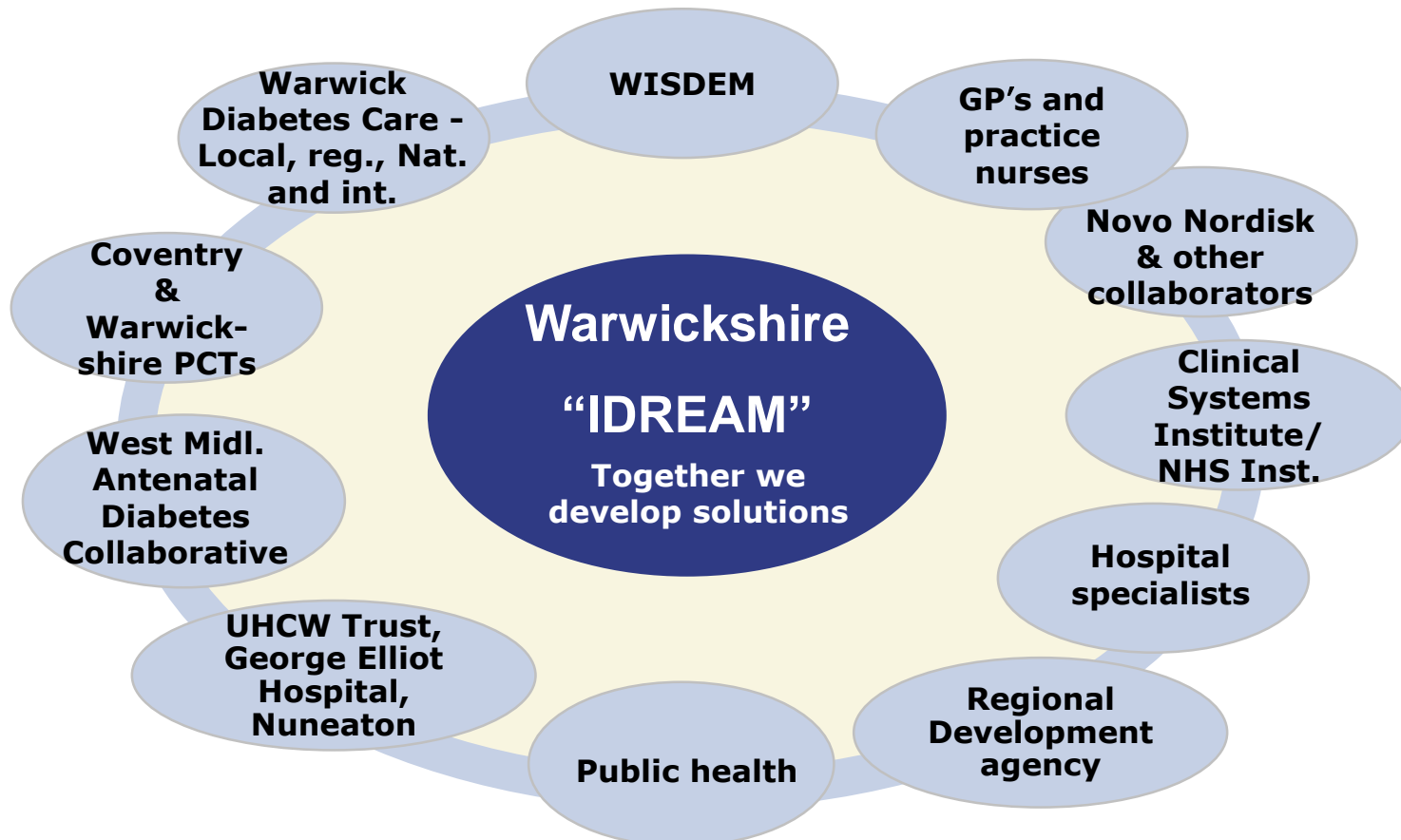
A Unique Care, Innovation & Research Environment



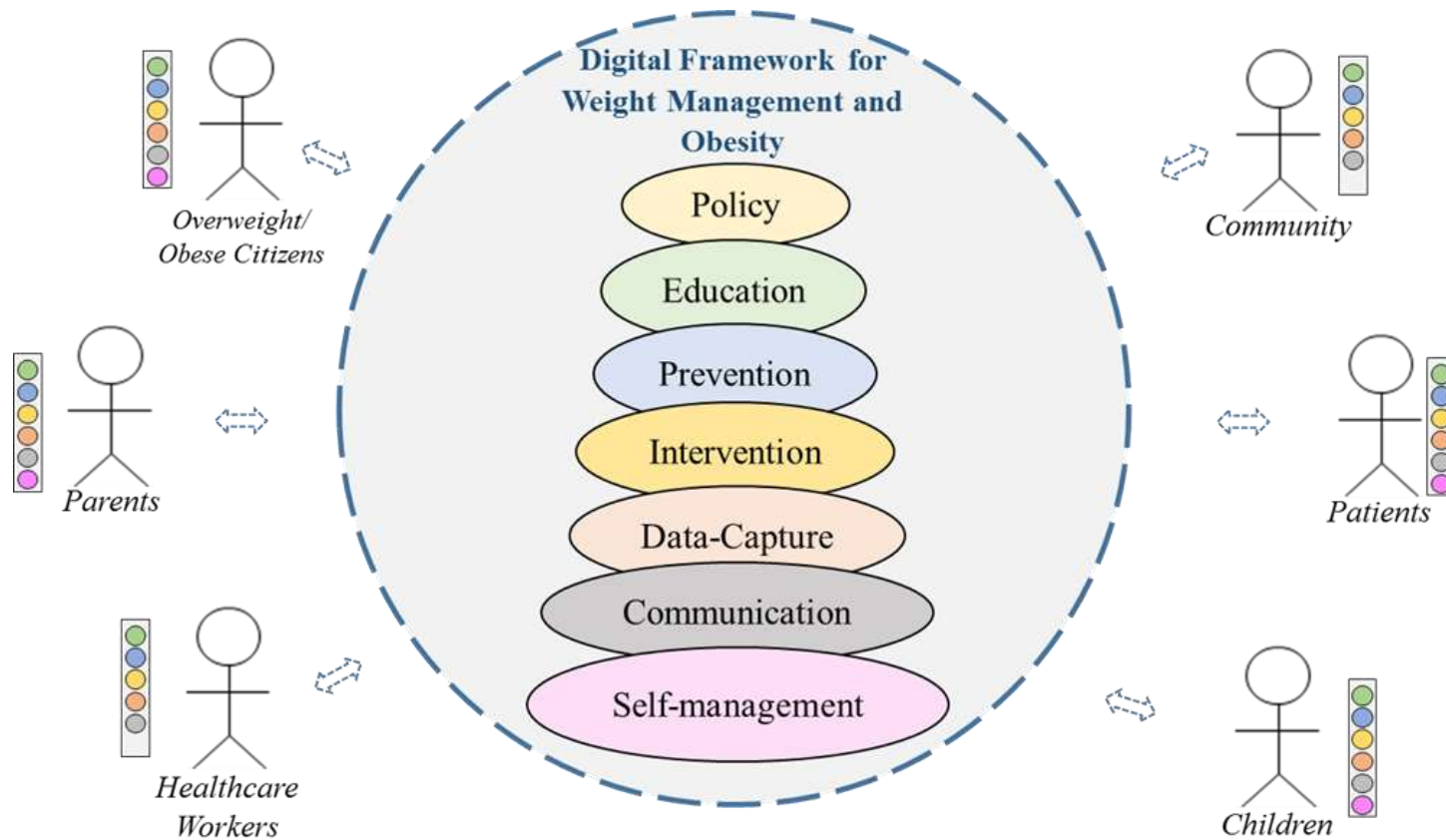
"iDREAM" Strategy



Local, regional, national stakeholders



DFob



Thank you