

Integrated care

- Increased use of the STarTBack tool within general practice settings by 30%, leading to a reduction in physiotherapy waiting times from 10 weeks to 4 weeks. This equates to an increase in achieving the treatment within the target waiting time from 52% to 80%
- 1142 patients have signed up Simple Telehealth/Flo since April 2014.

Wealth creation

- 186 delegates at the Health and Wealth Economic Summit
- Three Local Enterprise Partnerships now engaged
- 10,000 copies of the BQ magazine Special Report distributed
- 42 organisations actively involved with EIT Health.

Education and training

- In Phase 1, there were three CCT Fellows based at three separate GP practices; these Fellows have now completed the programme
- The current Phase 2 has four Fellows based at four further GP practices, with all being based at South Warwickshire Foundation Trust and West Midlands Ambulance Service; these Fellows are due to complete in November.

Patient safety

- 200 unique contacts in developing the West Midlands Patient Safety Collaborative
- 100 organisations involved in the initial development
- 72 registered attendees for the regional patient safety symposium from 39 different stakeholder organisations
- Seven private sector companies have also been involved in the development phase.

Genomics medicine

- The support, activity and efforts of the WMAHSN were instrumental in securing the initial £1,475,000 investment in to the regional Genomics Medicine Centre (GMC)
- All 18 regional acute trusts are engaged in the GMC
 - five trusts involved in phase 1
 - four trusts in phase 2
 - nine trusts in phase 3
- 100 + delegates in the first wave of training.



west midlands
ACADEMIC HEALTH SCIENCE NETWORK

Impact summary 2014/15

This summary looks at how the West Midlands Academic Health Science Network (WMAHSN) has delivered a significant impact for its members, stakeholders and partners over the past year by looking at how it has performed in the areas of investing in innovation (both human and financial resource), networking, communicating with stakeholders and working with industry, and also gives some highlights of the return on that investment. Further evaluation and detail can be found in the WMAHSN Annual Report 2014/15 (www.wmahsn.org/resources).

Investing in West Midlands innovation

- Over the last 12 months we have invested £3,000,000 in service and product innovations across the West Midlands
- We have delivered, in 12 months, 35 unique programmes of work
- We have leveraged additional funding and investments of £1,510,719
- We have also received an additional investment of £800,000 over two years for patient safety in the West Midlands
- The support, activity and efforts of the WMAHSN were instrumental in securing the initial £1,475,000 investment for the regional Genomics Medicine Centre
- Through our new opportunities for innovation process, we have identified 15 potential future investments
- Through our EIT Health activities we have stimulated the development of 25 projects seeking EU investment, with the potential to attract in excess of £1million of EU funding
- Through our digital health programme we have supported an EU ERDF programme, bringing in an additional £250,000 of EU funding into the region.

Networking across NHS, industry and academia

- 9 spoke council meetings held
- 24 advisory board meetings held
- 4 reference groups
- 691 attendees at 4 WMAHSN-only events
- WMAHSN support and involvement in staging a further 70 regional/national events



Communicating with all our stakeholders

- WMAHSN website visits – from 640 per month in April 2014 to 2051 by February 2015, an increase of over 220%
- WMAHSN newsletter subscribers – from 971 in July 2014 to 1930 by March 2015, an increase just shy of 100%
- WMAHSN Twitter followers – from 573 in April 2014 to 1485 by March 2015, an increase of circa 160%
- Mailing lists – 1933 individuals across all categories, priorities and themes by March 2015.

Working with industry

70 industry enquiries

Industry approaches came from the following:

West Midlands 31%

- South east England 27%
- East Midlands 14%
- Yorkshire and Humberside 9%
- International 9%
- South west England 4%
- North west England 3%
- Wales 3%.

The range of industry types came from the following:

- Medical technology 41%
- Digital technology 29%
- Clinical consultancy 9%
- Healthcare 9%
- Pharmaceutical 8%
- Social media 4%.

Of these:

- 44% of enquiries are looking to develop their sales and procurement activities
- 33 % are looking for assistance to develop their products, services or formulate or enhance their business idea or proposition
- Three large pharmaceutical companies investing in make a difference with diabetes
- Nine large pharmaceutical companies involved in medicines optimisation
- Two global companies looking to invest and locate in the region
- Two UK companies looking to relocate in the region.

Highlights of the initial return on the investment in innovation

Drug safety and medicines optimisation

- 18% increase in Yellow Card reports across the West Midlands in three months
- NHS organisations with error champions had an increase in Yellow Card reports of up to 24%
- 200 healthcare professionals have received face-to-face training/education information from the Yellow Card Centre since October 2014
- 98 attendees at the Celebrating 50 Years of the Yellow Card event.

Long term conditions

- 22 CCGs engaged with Getting to Hospital in a Single Stroke
- 49 delegates from 28 GP practices took part in the initial Clinical Management of COPD training
- A further eight training sessions on Getting to Hospital in a Single Stroke are planned, targeting 800 practice staff for training.

Mental health

- 125 people from 41 organisations attended RAID Network events
- 120+ staff involved with RAID e-learning pilots
- 30,000 hits on the Youth space website in 11 months
- Youth pathway educational video had 112,000 views
- 20 teachers and 106 young people were involved with app development.

Digital health

- West Midlands Health Informatics Network (WIN) has 488 members
- 278 attendees at WIN events
- 60% of NHS trusts responded to the ePrescribing survey
- MyHealth@QEHB: more than 7,000 patients now have access to their records
- 57 delegates from 31 organisations attended the MyHealth dissemination event
- 75 papers were analysed for the patient feedback app.

Innovation and adoption

- Effective practice has engaged with 16 Medical Directors across the region
- Engaged with 38 service improvement, research and innovation leads across the region and met twice as an informal network to share lessons learned and challenges
- Influenced and encouraged the creation of the 60 strong CLAHRC Leadership and Diffusion fellows from across the West Midlands
- Making a difference to people with diabetes has a 16-strong leadership team working to make 1,000 differences and recruit 500 difference makers across the whole of the West Midlands health economy.