

# West Midlands Academic Health Science Network Conference: Long term conditions and Person-centred care themes

INNOVATION

PERSON-CENTRED CARE

EVALUATION

## Long term conditions: Making innovation happen in the NHS

Friday 6 May 2016 10am—3pm (arrival from 9.30am)

thestudio, Cannon Street, Birmingham B2 5EP

The conference to stimulate you to make change happen in your healthcare setting



### Guest speaker: Dr Phil Hammond

Phil is an NHS doctor working in chronic fatigue, an investigative journalist for *Private Eye*, a BBC Radio Bristol presenter, comic and author. He has appeared on shows such as "Question Time" and "Have I Got News For You"

### Innovation prize

Are you making a real difference?

Send us an abstract of your innovative work. Shortlisted innovations will be invited to showcase a poster of their innovation at the conference. The innovation prize award winner will be adopted for roll out under the AHSN Long term conditions theme in 2016. Innovations must be evidence-based.

**DEADLINE FOR ABSTRACTS: 10AM on 31 MARCH 2016**

Submit your abstract via [a.hough2@keele.ac.uk](mailto:a.hough2@keele.ac.uk). Application form available on the [WMAHSN website](#).

Book your free place through [Eventbrite](#)  
or by contacting Anna Hough on  
[a.hough2@keele.ac.uk](mailto:a.hough2@keele.ac.uk) or on 01782 733905



Keele  
University



west midlands  
ACADEMIC HEALTH SCIENCE NETWORK

## Conference programme

Person-centred care is at the heart of everything the NHS does. This West Midlands Academic Health Science Network conference provides a platform for new innovations for long term conditions to be showcased. Our speakers will provide an insight into an innovative programme of work that can be adopted across the West Midlands.

These innovations will make a difference to patient safety, behaviour change and self-management, empowering and engaging the public in service design and patient decisions aids.

**Conference Chair:** Dr Ruth Chambers, Long Term Conditions Priority Lead, West Midlands AHSN and Stoke-on-Trent CCG Chair

**9.30am**      **Welcome refreshments**

**10am**        **Conference welcome** Tony Davis, Commercial Director and Wealth Creation Theme Director, West Midlands AHSN

**10.15am**    **Showcasing innovations**

- ◆ Primary care consultations—Harnessing patient engagement in tricky long term conditions: obesity, malnutrition and health Dr Rachel Pryke MBBS MRCGP FRCP, NICE fellow
- ◆ Intelligence packs: sharing medical records across care pathways Dr Ruth Chambers, Long Term Conditions Priority lead, West Midlands AHSN and Stoke-on-Trent CCG Chair
- ◆ Person-centred evaluation of technology enabled care—achievements along care pathways Dr Lizzie Cottrell, Academic General Practitioner and Paul Copeland, Project Operations Manager
- ◆ Engaging the public in service development—experience from a vanguard site, The Modality Partnership Dr Will Murdoch
- ◆ Improving the patient experience using Insight Lesley Goodburn, Service Partner Insight and Involvement, Staffordshire and Lancashire Commissioning Support Unit
- ◆ Patient safety: mystery shopping of paracetamol Phill Molloy, Medical Student
- ◆ An innovative approach to enabling supported self-care—the Frailty Toolkit and Training Programme Dr Dawn Moody, GPSI Older peoples Care and Clinical Director of Fusion48
- ◆ Developing primary care to support patients to self manage their long term condition—Local Enhanced Service for osteoarthritis in Shropshire CCG Nina White, Commissioning Lead for MSK Services, Shropshire CCG

**12.15pm**    **Lunch with opportunity to view stands and posters**

**1pm**         **Round table discussions on the roll out of innovations across the West Midlands**

**2pm**         **Innovation poster presentations and prize award**

**2.30pm**    **Guest speaker - Dr Phil Hammond**

**3pm**         **Conference close**