



CALL FOR INNOVATION PROPOSALS 2015 INNOVATION BY DESIGN AND INNOVATION BY IDEAS

Publication of call: 15th April 2015

Online submission available: 1st June 2015 (platform available)

Submission deadline: 22nd June 16:00 CET

The EIT Health Innovation group is inviting partners to submit proposals for projects to be included in the Business Plan to start in 2016. This call is for two types of projects: Innovation by Design and Innovation by Ideas. The ultimate objective of both types of project is the rapid market penetration of innovative projects and services.

Both kinds of projects should build on multidisciplinary collaboration and address and contribute to at least one societal challenge* and one business objective** (as described in the *InnoLife proposal*¹).

Societal Challenges*	Business objectives**
Promoting healthy living	Lifestyle interventions Self-management of health
Supporting active ageing	Workplace interventions Overcoming functional loss
Improving healthcare	Improving healthcare systems Treating and managing chronic diseases

Description of Project types

Innovation by Ideas – collaborative projects that are driven by societal challenges within the thematic scope of EIT Health that are ‘solution driven’, *i.e.* a potential solution has been identified that either capitalises on an opportunity or addresses a specific problem presented by demographic ageing of the population. These are considered bottom-up proposals.

¹ source Proposal 14_09_10_innolife-final_B1B2.pdf submitted sept 9th 2014 EIT

These projects can be led by either core or associate partners of any category and be across all EIT Health challenge areas (including example areas and business objectives as identified in the original *Innolife proposal*¹).

Innovation by Design – collaborative projects that are ‘needs driven’ and start from a recognised market or societal need/problem. These are considered top-down proposals.

These projects must be led by a non-academic core partner and are likely to relate to the example areas (e.g. Motivate Active Personal Lifestyles; Metabolic Health; Ageing with a Healthy Brain; Mobility and Independence Throughout Life; Personalized Oncology and integrated Cancer Care; Sustainable Continuum of Care to Support Active Living in Europe) and cross-challenges identified in the original *InnoLife proposal*¹ (e.g. Removing Barriers to Innovation; Leveraging Talents and Education; Leveraging Enabling Technologies and Exploiting Big Data).

Innovation Project Timelines 2015

15 April 2015	Official release of call for proposals sent by Interim Innovation Director to the CLC innovation coordinators for communication within CLCs and InnoSTAR
8-9 May 2015	EIT Health information and networking event, Munich
1st June 2015	Electronic platform for online submission open
22 June 2015 (16.00 CET)	Submission deadline (online)
22 June – 30 July 2015	Project evaluation and review
30 July 2015	Project ranking within ideas, design
September 2015	Decision on portfolio
End of September 2015	2016 business plan submitted to Supervisory Board
Sept –December 2015	Consortium agreement initiation (for selected projects)
Oct – December 2015	Forum workshops and ideation for 2017 onwards

Resources

1. Advice and information for proposal submission – brief summary
2. Eligibility and evaluation criteria
3. Template for proposals. (The submission will be through an online form based on this template and will be available in early June)