

## Exciting Opportunity

### ***'Technology in Healthcare - Clinical Champion'***

*We are looking for a registered doctor with an enthusiastic interest in technology enabled care services (TECS) and who would like to be involved in showcasing how simple readily available technology can add value in the delivery of:  
Person Centred Care*

Remuneration: funding up to £7,680 for expenditure by 30 April 2016

For example up to 24 sessions (4 hours) @ £320 including on costs plus travel and expenses.

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3 November 2015

## Background

The West Midlands Academic Science Network (WMAHSN) has launched its 2015/16 business plan including strategic focus on person centred care (PCC) in the delivery of LTCs and supported by its manifesto with eight key elements; 1) Promoting care professionals' skills in person centred care; 2) Generating, collating and acting on patient feedback, 3) Engaging the public and service users of health & social care in service development and service redesign, 4) Sharing of a person's medical records, 5) Empowering service users of health & social care about their own care, 6) Patient decision aids and clinical decision support tools, 7) Patient safety and 8) Patient centred evaluation.

WMAHSN is investing in a project 'TECS exemplars of Person Centred Care' in the context of patient convenience, patient understanding of condition(s), patient experience, clinical benefits and associated cost benefits (including avoided health/care usage) from the applications of these TECS. The project will disseminate across the west midlands learning and experience gained from a range of project TECS. The project will provide free access to; 'CCG intelligence packs' (related to project available TECS), 'Staying Independent' online checklist, apps (COPD, asthma and diabetes type 2), Skype and social media online 'toolkits' (with some direct expert support) and general awareness of Flo telehealth with some direct support and resources focused in North Staffs, Stoke-on-Trent, Stafford and Surrounds and Cannock Chase CCGS related to COPD and asthma.

The project team consists of; Clinical Lead, Project Operations Manager, Clinical Champion, 3 Telehealth Facilitators and Project Administrator.

## The opportunity – 'Clinical Champion';

The role will provide an opportunity to be involved at the grass root level in the national strategic drive to increase the use of TECS across health care services to support the improvement of health care provision and health care usage, build an on-going network of relationships across the West Midlands and build on your own continuing professional development. Responsible for driving forward the project, engagement, monitoring effectiveness in terms of clinical outcomes and healthcare resource use in recruited patients to the projects TECS and to oversee support the project clinical telehealth facilitators.

The project has funding up to a maximum of £7,680 for the Clinical Champion role for expenditure by 30 April 2016. In way of example this equates to up to 24 sessions (4 hours) @ £320 including on costs.

#### Role Requirements

(Full details in Job Description)

- Registered doctor
- At least 2 years primary or acute or community care experience
- Ability to create relationships and networks across the West Midlands
- Ability to attend project meetings in Stoke-on-Trent generally on a monthly basis.

#### **Summary**

If you would like to be considered for this role, have the capacity to support the project and you meet the person specification of the relevant job descriptions (enclosed) please submit a one page statement of interest and supporting experience by Friday 27 November 2015 to Paul Copeland) - see below for contact details.

If you have any questions please do not hesitate to contact either Dr Ruth Chambers or Paul Copeland.

We look forward to receiving your submission.

Best wishes,

#### ***Ruth***

Dr Ruth Chambers OBE  
GP and Clinical Telehealth lead for Stoke-on-Trent CCG  
WMAHSN LTCs Priority Lead and Clinical Lead TECS  
exemplars of PCC  
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#### ***Paul***

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