

What is **INTELLECTUAL PROPERTY?** 

WMAHSN Masterclass: Intellectual Property Thursday 27th October 2016 10am – 12pm MTIC, 4 Greenfield Crescent, Birmingham, B15 3BE How can I PROTECT my IDEA when collaborating?

This free-to-attend two hour session will aim to give attendees an overview of intellectual property, looking at the different forms of intellectual property, its protection, how it applies to your ideas and how MidTECH can help you take those ideas forward. The session will have interactive elements and will also include guest speakers who have worked with MidTECH in the past.

## Learning Outcomes:

- 1. Understand what we mean by Intellectual Property
- 2. Understand how to protect your intellectual property rights
- 3. Understanding your options